



# Board Governance Training Opportunities

*Customized to fit your needs!*

Serving on a nonprofit Board of Directors can be one of the most fulfilling ways to leverage your skills and expertise towards fostering positive change within the community. Nonprofits dedicated to advancing and supporting communities encounter substantial hurdles and opportunities, necessitating the recruitment of vibrant, diverse, and capable leaders to fulfill their missions. However, board members sometimes lack the necessary tools and insights to optimize their effectiveness. **This is where AZ Impact for Good comes in.**

Our board governance training is meticulously crafted to equip individuals with the essential knowledge required before embarking on nonprofit board service; to deepen and enhance the contributions of current board members; and to offer a valuable refresher on the latest trends and best practices for board members and organizational leaders alike.

Subject matter experts deliver insights encompassing crucial aspects of nonprofit board service, including:

- Basic nonprofit board roles and responsibilities
- Understanding of the role and impact of nonprofits
- The financial, legal, and fundraising roles of nonprofit board service
- The role of the board chair, treasurer, and other key board positions and committees

Our team can also help identify and address specific needs your board may have through customized training programs.

## **Training Customized to Fit Your Needs**

Our board governance training is tailored to fit a variety of needs and designed to meet individuals where they are in their nonprofit board service experience.

- **Nonprofit Boards** – We can provide custom training for nonprofit boards to strengthen your board's governance acumen. This is a terrific opportunity to:
  - Support new board members in their role;
  - Provide a refresher to existing board members; and/or
  - Deepen the knowledge of all board members in the areas of financial, legal, fundraising, and other key areas.
- **Employees at Businesses/Corporations** – Does your business support opportunities for your employees to serve their community through nonprofit board service? Or do you desire to do so in the future? One of the best things you can do to ensure employees are prepared for this significant role is to provide nonprofit board governance training.
  - We can train your group of employees on the basics of nonprofit board service and

build upon the foundational training with deeper dives in a variety of areas. This helps prepare the employees for board service and ensures those already serving understand the important aspects of nonprofit board service.

- These sessions can be tailored to include information about the organization’s volunteer or board service goals and objectives.
- Training employees on board service offers multiple benefits: it equips them with essential knowledge about nonprofit board roles, fosters leadership development, and enhances community engagement, benefiting both the company’s brand and nonprofit organizations in Arizona.
- **Individuals** – AZIFG offers board training that is open to anyone several times a year on a variety of topics, both virtually and in-person. These options can be viewed on our events calendar on our website.

### Training Format & Location

All our training can be provided in person or via Zoom, providing flexibility and accessibility for all attendees.

- AZIFG has conference rooms available in Central Phoenix.
  - Conference room for up to 18 people, with the ability to also have a hybrid meeting with attendees joining via Zoom as well.
  - Training room for up to 40 people (hybrid is not an option in this space).
- We can come to your location and train board members or employees on site. Travel reimbursement may be required if outside of the Phoenix metro area.
- We can train virtually utilizing Zoom for groups of any size.

Training can be provided all at once or split into multiple sessions based on your needs and scheduling requirements.

### To schedule a free 30-minute consultation or discuss options, please contact:

Jennifer Purcell, Chief Impact Officer  
 602-279-9166  
[jenniferp@azimpactforgood.org](mailto:jenniferp@azimpactforgood.org)

### Pricing

**Arizona Together for Impact members receive a \$250 discount on sessions up to 3 hours or a \$500 discount on a half-day training or \$1,000 discount on a full day training.**

Duration	What can be covered in this time	Nonprofit Pricing	Foundation/ Business/ Corporate Pricing	What’s Included
30 minutes	What to consider when thinking about joining a nonprofit board, including how to find a nonprofit to serve, basic overview of nonprofit terms and trends. This session is ideal for businesses or corporations who want to support their customers or employees in pursuing nonprofit board service.	n/a	\$750	<ul style="list-style-type: none"> <li>• Materials in a PDF format.</li> </ul>
60 minutes	Brief overview of basic board roles and responsibilities. No customization available at this level.	\$1,350	\$1,600	<ul style="list-style-type: none"> <li>• Materials in a PDF format</li> </ul>
2-3 hours including one short break	<ul style="list-style-type: none"> <li>• Basic board roles and responsibilities</li> <li>• Nonprofit Capacity Building</li> <li>• And <u>one of</u> the following:</li> </ul>	\$2,450	\$2,950	<ul style="list-style-type: none"> <li>• 30-minute prep call with trainer</li> <li>• Materials in a PDF format</li> </ul>

	<ul style="list-style-type: none"> <li>○ Fiduciary Role</li> <li>○ Legal Role</li> <li>○ Fundraising Role</li> </ul> <p>Some customization is available based on your group's needs.</p>			
Half Day (4 hours with breaks) – Can be split into two sessions if desired.	<p>In a half-day session, more time can be built in for attendee Q&amp;A, deepening and customizing the learning experience.</p> <p>Can be customized to include specific information about your organization, such as mission or board-specific content, information on your company's community service department etc.</p> <p>This session includes:</p> <ul style="list-style-type: none"> <li>• Deeper dive into roles and responsibilities</li> <li>• Nonprofit Capacity Building</li> <li>• And <u>two</u> of the following: <ul style="list-style-type: none"> <li>○ Fiduciary Role</li> <li>○ Legal Role</li> <li>○ Fundraising Role</li> </ul> </li> <li>• Overview of nonprofit sector locally and nationally, with insights into important data and trends</li> </ul>	\$4,750	\$5,750	<ul style="list-style-type: none"> <li>• 30-minute prep call with trainer(s)</li> <li>• Materials in a PDF format</li> <li>• Digital Certificate of completion provided for attendees</li> </ul>
Full Day (7-8 hours with breaks and time for a lunch break) – Can be split into 2, 3, or 4 sessions if desired.	<p>In a full-day session, more interaction among attendees can be built in to deepen the learning and connection. We can also have more time for questions, interactive activities, and group work.</p> <p>Can be customized to include specific information about your organization, such as mission or board-specific content, information on your company's community service department etc.</p> <p>This session includes:</p> <ul style="list-style-type: none"> <li>• Nonprofit Overview</li> <li>• Deep dive into basic roles and responsibilities</li> <li>• Nonprofit Capacity Building</li> <li>• And <u>all</u> the following: <ul style="list-style-type: none"> <li>○ Fiduciary Role</li> <li>○ Legal Role</li> <li>○ Fundraising Role</li> </ul> </li> </ul>	\$7,500	\$9,000	<ul style="list-style-type: none"> <li>• 30-minute prep call with trainer</li> <li>• 30-minute follow up call with trainer(s)</li> <li>• Materials in a PDF format</li> <li>• Digital Certificate of completion provided for attendees</li> </ul>
Customized Training	Our team can collaborate with you to create a completely customized training based on your specific needs.	Contact us for details and pricing.		

**Additional options to consider:**

Travel Reimbursement	\$250 or \$500 per trainer if overnight stay required depending on distance and length of training
Materials	<ul style="list-style-type: none"> <li>• All training includes PDF/digital version of all materials which can be provided via email or an online shared portal.</li> <li>• Binders with printed materials are available</li> </ul>

	for a cost of \$30 per participant.
Training Space	<p>AZIFG has training space available at no cost in Central Phoenix. We can also come to you and train in your space if desired. We can also assist with locating space in your area if needed. If there is a cost for the space, we would include the cost in your final invoice and charge a 10% service fee for coordination.</p> <p>Hybrid training is available in our Central Phoenix location (up to 18 ppl in person and unlimited attendees on Zoom). Training can also be done completely virtual using Zoom.</p>
Food & Beverage	Food and beverage are not included in the training rates. If you would like our team to assist with food and beverage, we can. We would charge the actual cost of the food and beverage plus a 10% service fee for coordination.

**When is payment due? Is there a deposit?  
Cancellation fees?**

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